



Pennsylvania Magazine of History and Biography (PMHB)

The Historical Society of Pennsylvania's Scholarly Magazine

2018 ADVERTISING RATES AND INFORMATION

The Historical Society of Pennsylvania in collaboration with The University of Pennsylvania Press:

PMHB is a renowned state historical publication dedicated to publishing the best of critical thought in the field of Pennsylvanian history. PMHB specifically addresses research and interpretation concerning the social, cultural, political, economic and ethnic history of Pennsylvania.

Published by the University of Pennsylvania Press

ISSUANCE

ISSN: 00314587

Frequency: Triannual

Mail Dates: January, April, October

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

CONTACT INFORMATION

Reservations and inquiries should be sent to:

Emily Stevens

Editing & Production Coordinator

University of Pennsylvania Press

3905 Spruce Street

Philadelphia, PA 19104-4112

Email: emilyste@upenn.edu

Phone: 215-898-7588

Fax: 215-746-3636

RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
January	12/1/18	12/15/18	1/29/18
April	2/16/18	3/9/18	4/26/18
October	8/30/18	9/14/18	10/29/18

MECHANICAL SPECIFICATIONS

Journal Trim Size: 7" x 10"

Ad Dimensions: Half Page: 5¼" x 4"

Full Page: 5¼" x 8¼" Cover 3: 5½" x 8½"

- Journal is printed offset on coated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

Pricing and Formats

Electronic file: \$175.00/ M (\$175 minimum). Available by email attachment or on computer disk.

Policies and Terms

A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

DISCOUNTS

Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.

UNIVERSITY OF PENNSYLVANIA
PRESS

3905 Spruce Street, Philadelphia, PA 19104-4112

ARTICLES & BOOK REVIEWS FROM THE OCTOBER 2017 ISSUE

A TALE OF A WHISKEY REBELLION JUDGE: WILLIAM PATERSON,
GRAND JURY CHARGES, AND THE TRIALS OF THE WHISKEY REBELS
BY LINDA MYRSIADES

THE TRAGEDY OF EDWARD "NED" DAVIS: ENTREPRENEURIAL
FRAUD IN MARYLAND IN THE WAKE OF THE 1850 FUGITIVE SLAVE LAW
BY MARCIA C. ROBINSON

OLD BUCK'S LIEUTENANT: GLANCY JONES, JAMES BUCHANAN,
AND THE ANTEBELLUM NORTHERN DEMOCRACY
BY MICHAEL TODD LANDIS

DORWART AND LYONS, ELIZABETH HADDON ESTAUGH,
1680–1762: BUILDING THE QUAKER COMMUNITY OF HADDONFIELD,
NJ, 1701–1762
BY EMMA J. LAPSANSKY-WERNER

FOSTER, ED., WOMEN IN EARLY AMERICA
BY JEAN R. SODERLUND

REINBERGER AND McLEAN,
THE PHILADELPHIA COUNTRY HOUSE:
ARCHITECTURE AND LANDSCAPE IN COLONIAL AMERICA
BY JOHN E. CROWLEY

DELLAPE, AMERICA'S FIRST CHAPLAIN:
THE LIFE AND TIMES OF REVEREND JACOB DUCHÉ
BY ROSS A. NEWTON

2018 SUBSCRIPTION RATES

See HSP website for details: <http://hsp.org>

For individual subscribers:

<https://shop.hsp.org/publications/pennsylvania-magazine-history-and-biography-individual-subscription-0>

For institutional subscribers:

<https://shop.hsp.org/publications/pennsylvania-magazine-of-history-and-biography-institutional-subscription>

ORDERING INFORMATION

Online: pmhb.pennpress.org

Mail: Pennsylvania Magazine of
History and Biography
Penn Press Journals
3905 Spruce Street
Philadelphia, PA 19104

Phone: 215-573-1295

<http://pmhb.pennpress.org>