



Pennsylvania Magazine of History and Biography (PMHB)

The Historical Society of Pennsylvania's Scholarly Magazine



2019 ADVERTISING RATES AND INFORMATION

PMHB is a renowned state historical publication dedicated to publishing the best of critical thought in the field of Pennsylvania history. PMHB specifically addresses research and interpretation concerning the social, cultural, political, economic and ethnic history of Pennsylvania.

ISSUANCE

ISSN: 00314587

Frequency: Triannual

Mail Dates: January, April, October

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

Published by the University of Pennsylvania Press

CONTACT INFORMATION

Reservations and inquiries should be sent to:

Journals Assistant

University of Pennsylvania Press

3905 Spruce Street

Philadelphia, PA 19104-4112

Email: journals@pobox.upenn.edu

Phone: 215-573-1295

Fax: 215-746-3636

RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 • Full Page: \$300 • Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Spring	2/13/20	2/27/20	4/27/20
Summer	5/12/20	5/24/20	7/30/20
Fall	8/12/20	8/24/20	10/30/20

MECHANICAL SPECIFICATIONS

Journal Trim Size: 7" x 10"

Ad Dimensions: Half Page: 5¼" x 4"

Full Page: 5¼" x 8¼" Cover 3: 5½" x 8½"

- Journal is printed offset on coated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

Pricing and Formats

Electronic file: \$175.00/ M (\$175 minimum). Available by email attachment or on computer disk.

Policies and Terms

A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

DISCOUNTS

Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.

UNIVERSITY OF PENNSYLVANIA PRESS

3905 Spruce Street, Philadelphia, PA 19104-4112

2019 ADVERTISING RATES AND INFORMATION

ARTICLES & BOOK REVIEWS FROM THE OCTOBER 2017 ISSUE

A TALE OF A WHISKEY REBELLION JUDGE: WILLIAM PATERSON,
GRAND JURY CHARGES, AND THE TRIALS OF THE WHISKEY REBELS
BY LINDA MYRSIADES

THE TRAGEDY OF EDWARD "NED" DAVIS: ENTREPRENEURIAL
FRAUD IN MARYLAND IN THE WAKE OF THE 1850 FUGITIVE SLAVE LAW
BY MARCIA C. ROBINSON

OLD BUCK'S LIEUTENANT: GLANCY JONES, JAMES BUCHANAN,
AND THE ANTEBELLUM NORTHERN DEMOCRACY
BY MICHAEL TODD LANDIS

DORWART AND LYONS, ELIZABETH HADDON ESTAUGH,
1680–1762: BUILDING THE QUAKER COMMUNITY OF HADDONFIELD,
NJ, 1701–1762
BY EMMA J. LAPSANSKY-WERNER

FOSTER, ED., WOMEN IN EARLY AMERICA
BY JEAN R. SODERLUND

REINBERGER AND McLEAN,
THE PHILADELPHIA COUNTRY HOUSE:
ARCHITECTURE AND LANDSCAPE IN COLONIAL AMERICA
BY JOHN E. CROWLEY

DELLAPE, AMERICA'S FIRST CHAPLAIN:
THE LIFE AND TIMES OF REVEREND JACOB DUCHÉ
BY ROSS A. NEWTON

2020 SUBSCRIPTION RATES

See HSP website for details: <http://hsp.org>

For individual subscribers:

<https://shop.hsp.org/publications/pennsylvania-magazine-history-and-biography-individual-subscription-0>

For institutional subscribers:

<https://shop.hsp.org/publications/pennsylvania-magazine-of-history-and-biography-institutional-subscription>

ORDERING INFORMATION

Online: pmhb.pennpress.org
Mail: Pennsylvania Magazine of
History and Biography
Penn Press Journals
3905 Spruce Street
Philadelphia, PA 19104
Phone: 215-573-1295
Email: journals@pobox.upenn.edu

<http://pmhb.pennpress.org>